



Europe Sports Nutrition Market Overview.

Europe Sports Nutrition Market is expected to garner \$10,429 million, by 2021. The sports nutrition market in Europe has witnessed healthy growth rates in the past few years, and is expected to continue this trend in the future.

Europe Sports Nutrition Market

Product type	Mode of sale	End user	Country
<ul style="list-style-type: none"> ⌘ Product type ⌘ Prote in powder ⌘ Iso drinkpowder ⌘ Capsule / tablets ⌘ Supplement powder ⌘ RTD protein drinks ⌘ Iso & other sports drinks ⌘ Carbohydrate drinks ⌘ Protein bars ⌘ Carbohydrate / energy bars ⌘ Other supplements 	<ul style="list-style-type: none"> ⌘ Mode of sale ⌘ Large retail & mass merchandisers ⌘ Small retail ⌘ Drug & specialty stores ⌘ Fitness institutions ⌘ Online & others 	<ul style="list-style-type: none"> ⌘ End user ⌘ Athletes ⌘ Bodybuilders ⌘ Recreational users ⌘ Lifestyle users 	<ul style="list-style-type: none"> ⌘ UK ⌘ Germany ⌘ France ⌘ Italy ⌘ Spain ⌘ Rest of Europe

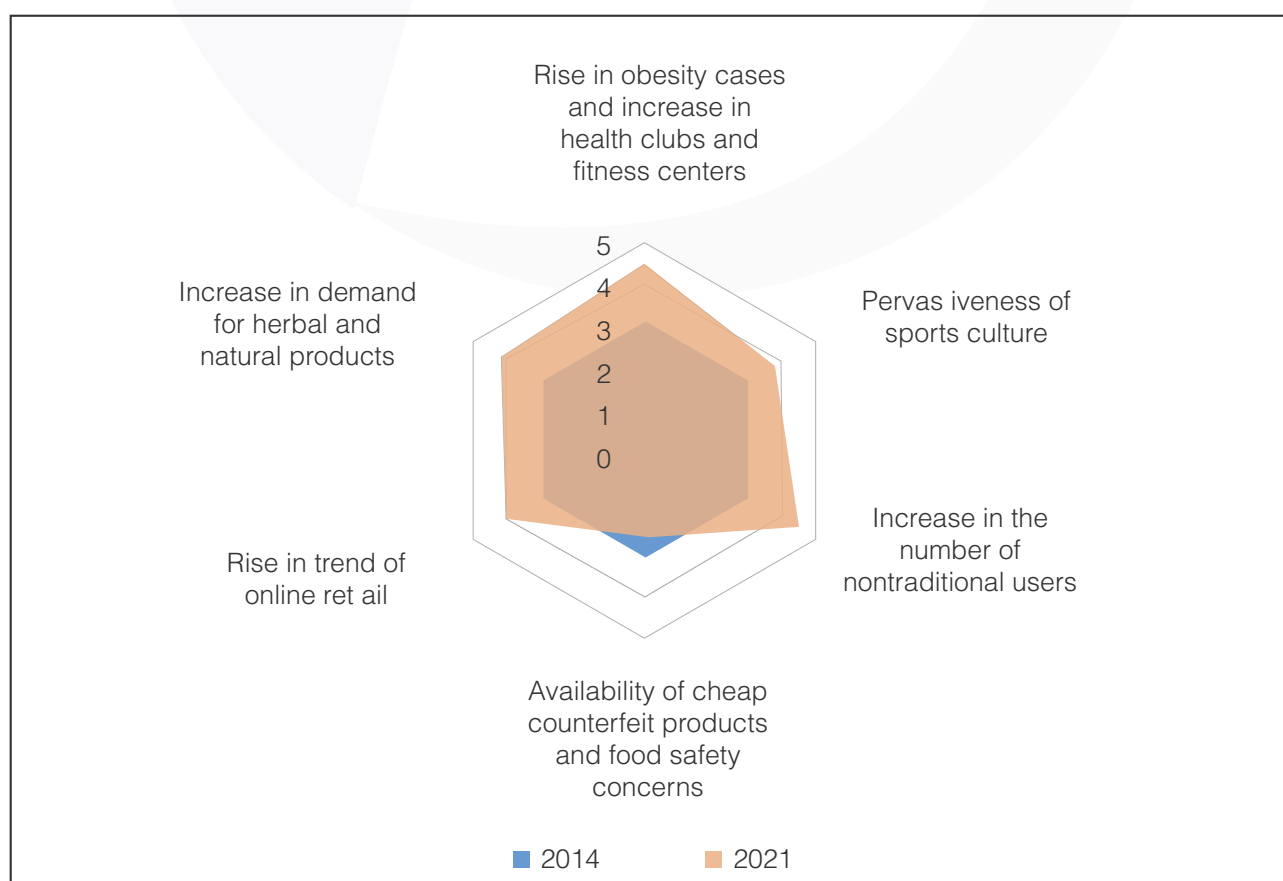
Growth in health concerns, higher obesity prevalence, and rise in health clubs & fitness centers in Europe have led to increased demand for sports nutrition products. In addition, the inclination of people towards sports in the European region and rise in consumption of sports nutrition products by non-traditional users drive the market growth.





UK and Germany are among the largest sports nutrition markets in Europe. Factors such as rise in interest of women to keep their body fit and toned, coupled with consumers up gradation to better and expensive sport nutrition products have further boosted the market growth. In addition there is an increase in demand for herbal and natural products hand in hand with the sport nutrition industry.

Protein products are gaining popularity over sports drinks and other products among the French consumers. Ingredients that are commonly incorporated in such products include creatine, L-carnitine, amino acids, and glutamine. Among protein-based products, protein powders are more prevalent over bars and other ready-to-drink protein products.



Source: <https://www.alliedmarketresearch.com/europe-sports-nutrition-market>

Source: <https://www.fortunebusinessinsights.com/industry-reports/europe-dietary-supplements-market-101918>



AMS inventory:

Batch No.	Product Name	Specification
20072513	L-Theanine	99%
20082614	L-Ornithine HCL	99%
20200809	L-Leucine	99%
20082511	L-Histidine	99%
20081303	L-Carnosine	99%
20082612	L-Arginine HCL	99%
20070813	DL-Phenylalanine	99%
19040219	L-Glutamic Acid	99%

Please contact one of our sales representatives if you have any special requirements or questions.

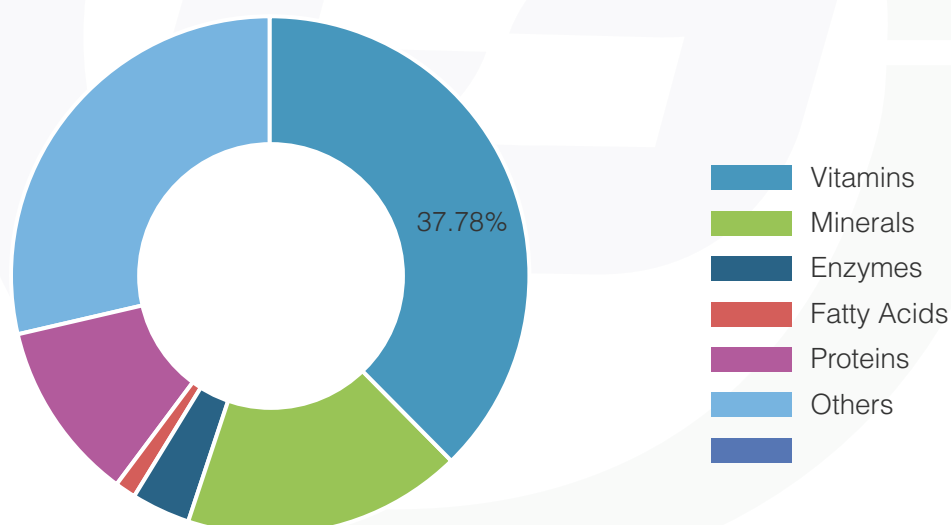
The Europe dietary supplements market size is projected to reach USD 20.89 billion by 2026, exhibiting a CAGR of 4.89% during the forecast period (2019-2026).

Regional Analysis

The market is geographically divided into the U.K., Germany, Italy, France, Spain, and the rest of Europe. Amongst these, the rest of Europe is projected to register the highest compound annual growth rate (CAGR) of 5.21% during 2019-2026. In countries such as Greece, Netherlands, Ireland, Denmark, Poland, Austria, and Belgium, the perspective of consumers towards dietary supplements has changed positively in the recent years, which has led to more and more consumers adopting dietary supplements in their daily life to enhance health and improve the quality of their life. One of the significant Europe dietary supplements market trends is that in countries, such as Netherlands, Belgium, Norway, and Sweden, there is an immense opportunity for dietary supplement manufacturers. They can promote and sell unique and

specialized products through effective sales strategies, namely, partnership with digital personal care product-selling platforms. As the trend of online shopping is growing across various economies of Europe, the manufacturers and distributors of dietary supplements are increasing their focus on promoting their products and selling them through e-commerce channels to upsurge the sales of their products and earn profits.

Europe Dietary Supplements Market Share, By Type, 2018



Europe Dietary Supplements Market Share by Type

In terms of type, the market is grouped into proteins, enzymes, fatty acids, minerals, vitamins, and others. The demand for traditional vitamin, mineral, and multivitamin supplements is significantly high among women, while men are more inclined towards dietary supplements that can boost their energy, endurance, and can improve their gut health. The demand for vitamins, iron, multivitamins, and omega-3 supplements are incredibly high in Europe as a large number of infants, children, and pregnant women are deficient of these nutrients. These factors are expected to serve as a growth factor for vitamin supplements in Europe.

Source: <https://bulletinonline.com/2020/08/26/the-europe-dietary-supplements-market-size-was-usd-14-29-billion-in-2018-and-is-projected-to-reach-usd-20-89-billion-by-2026-exhibiting-a-cagr-of-4-89-during-the-forecast-period-2019-2026/>



AMS inventory:

No.	Product Name	No.	Product Name
01	Apple pectin	29	L-Theanine
02	Black Cohosh Extract	30	Lycopene
03	Black Pepper Extract 95%	31	Marigold Flower Extract
04	Boswellia Serrata Extract	32	Melatonin
05	Coconut Water Powder	33	Methyl Sulfonyl Methane
06	Cordyceps Extract	34	Milk Thistle Extract
07	Cranberry Extract	35	N-Acetyl-L-Cysteine
08	DL-Phenylalanine	36	Nettle Extract
09	Echinacea Extract	37	Oat Extract
10	Gamma Oryzanol	38	Olive Leaf Extract
11	Garcinia Cambogia Extract	39	Phosphatidylserine
12	Garlic Extract	40	Pine Bark Extract
13	Ginkgo Biloba Extract	41	Pomegranate Extract
14	Goji Extract	42	Reishi Mushroom Extract
15	Grape Seed Extract	43	Rhodiola Rosea Extract
16	Green Coffee Bean Extract	44	Rose Hips Extract
17	Green Tea Extract	45	Rosemary Extract
18	Guarana Extract	46	Saw Palmetto Extract
19	Horse Chestnut Extract	47	Selenium Yeast
20	Inositol Nicotinate	48	Shiitake Mushroom Extract
21	Konjac Glucomannan	49	Sodium Hyaluronate
22	L-Arginine HCL	50	Sophora Japonica Extract
23	L-Carnosine	51	Soybean Extract
24	L-Glutamic Acid	52	Stevia Extract
25	L-Glutathione Reduced	53	Tribulus Terrestris Extract
26	L-Histidine	54	Turmeric Extract
27	L-Leucine	55	Yeast Beta Glucan
28	L-Ornithine HCL	56	Yellow Maca Extract

Please see our latest stock list and feel free to contact one of our sales representatives if you have any special requirements or questions.



Top 10 Summer Vacation Supplements of 2020.

The Information Supplements & Health Information Center (IVG) informs how dietary supplements, as part of a healthy diet, contribute to health for the Dutch consumer. The top 10 ingredients over summer 2020 are:

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- | | |
|------------------------|-----------------------|
| 1. Pro- and prebiotics | 6. Melatonin |
| 2. Vitamin C | 7. Magnesium |
| 3. Vitamin D | 8. Multivitamin |
| 4. Zinc | 9. Echinacea |
| 5. Ginger | 10. Vitamin B complex |
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Source: <https://www.ivg-info.nl/nieuws/tien-supplementen-om-mee-te-nemen-op-vakantie/>

AMS inventory:

Batch No.	Product Name	Specification
19062702	Echinacea Extract	4% Chicoric acid
20051001	Echinacea Extract	4% Polyphenol
20051812	Melatonin	99%

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